

# 2020-2021 ANNUAL REPORT

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# REFLECTIONS FROM THE CHAIR & CEO

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## To our community,

We were optimistic 2020-2021 would see a return to life without restrictions. Instead, it brought continued navigation of the Covid-19 pandemic. Vivo's commitment to the community has always been a foundation of our culture, and this past year has been no different. Together, we navigated closures and reopenings, health and governmental mandates, and the various impacts this has had on us all, as individuals and as a community.

We are grateful to Team Vivo who have continued to provide quality experiences to all of Vivo's community. In a time when it seems that community is being torn apart, we see ours binding together and supporting one another through challenging times.

We are excited for the year ahead as we focus on Vivo's expansion and the possibilities that come with it. As we look to 2022, we are reminded that it is a time for building the new, assessing our programs and services to support you in healthy living, and continuing to offer a sense of community. We love being part of your life and look forward to a wonderful year ahead and more memories to be made.

Chair, Board of Directors

Chief Evolution Officer



# REFLECTING BACK ON 2020-2021

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## KEY HIGHLIGHTS



### Vivo's Expansion

We started 2021 off with Vivo's groundbreaking, the start of a \$62 million expansion project, by the community and for the community. Vivo's expansion is focused on the key pillars of Sustainability, Inclusivity, and Accessibility, creating a community hub that supports the well-being for all - and for healthier generations.



### Commitment to Community

2020-2021 proved to be a year of adapting to changing Covid-19 protocols and government mandates. While it was challenging to enforce the requirements, Vivo's staff were able to adapt and provide quality experiences throughout Vivo's facility and programming to ensure a safe and enjoyable experience for all community members.



### Continuous Innovation

Vivo continues to support innovative healthy living through the Vivo Play Project. This includes adapting the Play Hubs for at-home play with Vivo's Loose Parts Play Kits, adding new Play Hubs within the community, and ongoing research to support educational play.

# VIVO'S EXPANSION

## The Groundbreaking

On April 27, 2021, over 220 people logged in to watch the highly anticipated, live-streamed groundbreaking event. Viewers from all over the province loved seeing how the M.C., Sue Deyell, masterfully gave life and energy to the online production.

With shovels now in the ground, getting to this day was a ten-year journey with countless hours of input from the community with designs, redesigns, and consultations. This unwavering community support helped raise 90% of the funding for the massive \$62 million project.

Dr. Josephine Tsang, a local community builder who tuned in to watch the event, was unsure if this celebration would have the same Vivo flare. After watching the production, she joyfully remarked:

*"The virtual groundbreaking event was well put together with the same level of excitement and warmth as I would have felt in-person otherwise. I know the Calgary community is ready to experience this center focusing on diversity and well-being!"*

[Read the full blog here and watch the groundbreaking video.](#)



Thank you to The Government of Canada, The Province of Alberta, The City of Calgary and Calgary Foundation for their significant financial contributions towards Vivo's expansion project.

## The impact on the community



Thank you to the City of Calgary for their ongoing support of Vivo & the Vivo community.

*Vivo's expansion and renovation project is going to add much needed space for our community where we can gather and connect. I want to thank everyone who has brought this project to life, including the City of Calgary, the other two orders of government, and everyone who works and volunteers at Vivo. I especially want to thank all the Vivo advocates and those who come to Vivo to celebrate, play and recreate with their families. It's because of you that this place has become the heart of our community.*

- Mayor Jyoti Gondek, Ward 3 Councillor (2017-2021) & Vivo Board Member (2015-2017)

Vivo is a civic partner with the City of Calgary. The charity operates the City's recreation facility as part of this partnership. We are very grateful for the City's substantial contribution of \$22.5M to and all of their other support for the expansion and renovation project.

### Meet Surinderjit

Surinderjit is All In. He is the president of a local non-profit group that hosts meetings and events at Vivo. He was so thrilled when he learned about Vivo's expansion that he joined the All In for Community campaign cabinet to help make this community dream a reality.

As he puts it:

*"When a community is striving for wellness, they need that shining star or lighthouse that they can look to as a guide – Vivo is that guide providing a common bond for all of us."*



# ALL IN FOR COMMUNITY CAMPAIGN

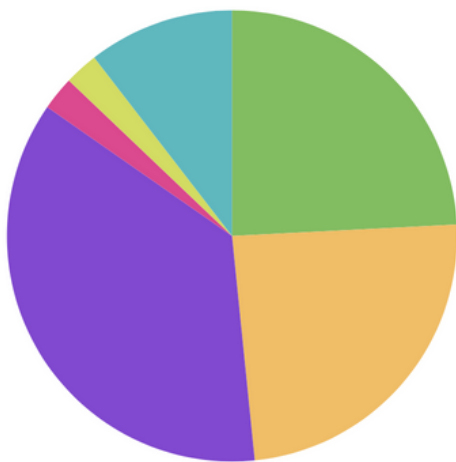
## Are you All In?

All In for Community is the campaign to raise the remaining 10% of funds required to complete Vivo's expansion and renovation.

The campaign officially launched in April 2021 at the groundbreaking event. As of August 31, 2021, together with support from the community, we raised \$715,549 towards the \$6.5M goal. Vivo's expansion and renovation, and the All In for Community campaign, are rooted in the values of accessibility, sustainability, and inclusivity.

## Funds Raised

**\$55.5M Confirmed**



- \$15M Government of Canada
- \$15M Government of Alberta ● \$22.5M City of Calgary
- \$1.5M Vivo ● \$1.5M Calgary Foundation
- \$6.5M All In for Community Campaign Goal (2020-2023)

**\$715,549**

Raised as of August 31, 2021.

**\$6.5M**

2023 goal.



Funding for Vivo's expansion is provided in part by:

Canada

Alberta

Calgary

CALGARY FOUNDATION  
FOR COMMUNITY, FOREVER

Thank you to The Government of Canada, The Province of Alberta, The City of Calgary and Calgary Foundation for their significant financial contributions towards Vivo's expansion project.



All In for Community is by community, for community. As such, the campaign cabinet leading the way is a group of volunteers and Vivo staff who are passionate about seeing that everyone has a space to belong, grow, learn, and be healthy.

To learn why others are pitching in, watch [this community video](#) and visit the All In for Community page at [all-in.vivo.ca](http://all-in.vivo.ca).



*"Debbie and I enjoy supporting causes that advance health, wellness, education, youth, diversity, culture and more. We see all of these in Vivo and know that our generosity stays right here in our community."*

- Frank Muller  
Volunteer & Campaign Cabinet Chair, Vivo All In for Community Campaign

## Thank you to all of our volunteers!

### All In Campaign Cabinet

- Mary Anderson, Area Sales Manager, Look Homes
- Mark Caldwell, Owner, Country Hills Canadian Tire
- Courtney Cathcart, Board Liaison, Government Relations - Prairies, Shaw Communications
- Frank Muller, Cabinet Chair, Senior Vice President and COO, Razor Energy
- Sharilyn C. Nagina, Vivo Board Chair, Partner, DLA Piper LLP
- Surinderjit 'Stan' Plaha, President, North Calgary Cultural Association
- Sue Scott, Founding CEO, Vivo for Healthier Generations
- Dr. Josephine Tsang, Founder of ChangentYYC
- Cynthia Watson, CEO, Vivo for Healthier Generations

### Fundraising Volunteer Committee

- Ron Buchan, Tim Hungate, Aileen Ong, Noreen Rude.



# COMMITMENT TO THE COMMUNITY

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Through 2021, Vivo worked through multiple closures and reopenings; each reopening, the team returned with excitement and was ready to provide the community opportunities to stay active and healthy. It was not easy for the team to enforce Covid protocols and still provide quality programming; however, all members and program participants appreciated their resilience and perseverance.

The past year brought many changes, but the Vivo community adapted to each change in stride with positivity, commitment to community, and the well-being of everyone in mind.

Here are a few highlights:

## Aquatics

In 2021, Vivo offered Aquatic Leadership courses and had great success! Bronze Cross, Bronze Medallion, National Lifeguard, First Aid/CPR, and Lifesaving Instructor were offered in the summer of 2021. Vivo had 33 participants participate in these programs. Through these programs, three new Lifeguards were hired at Vivo!



## Fitness

We love being part of someone's success story! One of our members had been dealing with health issues and wanted to be a role model for his 12-year-old son. He took action and completed more than 100 personal training sessions with us. The result? He returned to work, got promoted, lost 40 pounds, and found a new love for physical activity while reaching new personal bests in his training. Today he has the confidence to try new activities with his son.



## Little Kids Active Learner's (LKAL)

The most significant success that the LKAL program has had over 2021 is creating new partnerships with GRIT and KDS. These partnerships provide families with more opportunities to assist their children and ensure their child's most tremendous success in our classroom and beyond into grade school.



Thank you to The Government of Canada's Emergency Wage and Rent Subsidy Programs, The City of Calgary's Emergency Resiliency Fund, The Province of Alberta's COVID-19 Social Service Supports Program and Canadian Tire Jumpstart Charities' Sport Relief Fund for supporting Vivo's operations throughout the pandemic.

# CONTINUOUS INNOVATION

## Vivo's Play Project

Vivo's Play Project is part of the research and innovation for ongoing creativity and learning through unstructured play. Through 2020-2021, there were several exciting projects underway, including:

### PLAY EXPERIENCES

This year was our first year to really 'root' play with our 6 communities for the first time since the pandemic started. This led to over 2,400 kids and families coming out week after week at the Hubs, generating their own unique, play solutions. These included; leaf mazes, go-karts, snow forts, pumpkin smashing, rope art, roasting marshmallows, a giant engineered-built toilet, a zipline, and even a cardboard droid invasion game! Families and kids mentioned it was great to get outside, get their kids moving more, and try new things in their local parks with others. We also learned different ways to keep people safe while playing at the hubs, from having distinct quadrants spaced out from one another to buy materials that could easily be cleaned after each use.

*"Today we had evil droids invade Panamount Square Hub. Born out of cardboard and chalk, they stood on guard, inviting us to dare try destroying them. On an 8 year old's cue, he, another 3 children, and the play ambassadors stormed toward them with wooden dowels as our weapons. After a brutal battle, the 8 year old declared we were ready for another level.*

*As the levels increased, the droids became more and more difficult to destroy. Nobody was safe as the battle AGAINST the evil droids became a battle against one another. Dark team against the light team charged across from one another with different coloured pool noodles, attacking each other until it was time to go home and the 8 year old declared they had beat all the levels!"*



Thank you to The Public Health Agency of Canada, Suncor Energy Foundation, and BILD Calgary Foundation for their generous commitments to the Vivo Play Project.

## LOOSE PARTS PLAY KITS

With the pandemic continuing this past year, we needed a way to bring play to the community and families safely. We also knew that the community liked to have agency in their schedule and more mobility in exploring 'hidden gems' like magical snow hills, water hazards and forests in their neighbourhood through our Play Map. Thus, our quest became, how do we turn our Play Hubs into Loose Parts Kits that you can take anywhere and anytime for free. These kits include parts to let your imagination loose like fort building, pulley and lever systems, snow art, dressing up, mud kitchens, and so much more. Over 200 families created different play solutions in their homes and backyards. We learnt that families enjoyed having their kits for a longer period of time and that not all kits came back in the same shape they left in so we extended rental time by a week and added in a checklist so families could go on a scavenger hunt to find missing items.



*"They built a fort! We still had the fort mostly up 2 weeks later. That first box, making the fort and having bungee cords, clips, screws, all those pieces were super helpful because I didn't have to find or collect them. They slept in the fort 5 days in a row, and kept evolving it. The first big box was epic."*

*When it came to parenting during moments of risk, Dare (a parent participating at the Play Hub) doesn't necessarily want to hover over their child, "watching them like a hawk" but they were also uncertain about how to tell if their daughter is ready for a new risk or challenge. Saying, "seeing her do something for the first time usually makes me uneasy... but after she does something for the first time, I realize she's a capable human being" For Dare, the Play Ambassadors help them navigate this tricky situation because of their training which helps Dare feel comfortable in those moments, realizing that "what I want to do is okay because somebody said it's okay," so for me it was wonderful."*

*When it came to just simply playing, Dare was surprised at how engaged their daughter was with just a bucket and some mud, realizing that expensive toys or fancy playgrounds weren't really necessary, saying, "I bought them a slide and a few outdoor toys, and their preference is buckets and dirt and water." Ultimately, Dare realized that "Junk is fun".*



vScore This Week

## PLAY SCIENTIST PROGRAM

Part of our project was doing a research evaluation to find out if a wearable device sharing your steps, Vscore, and your risk for chronic disease actually made people move more. We recruited 250 families to take part in this research study. Our key learnings included; that competition for the highest step count was motivating for many families, people overall were less interested in knowing if they were at risk for a health condition, and that there was extra attention required to provide care, support, and education in setting and syncing families up to use the technology and translating what the findings meant to them personally with use of our dashboard.

**Thank you to The Public Health Agency of Canada, Suncor Energy Foundation, and BILD Calgary Foundation for their generous commitments to the Vivo Play Project.**

# WHERE WE'RE GOING NEXT

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## Community Hub

2022 will be a year of preparing for reopening in early 2023. This time will be spent reviewing all Programs & Services training programs, policies, and procedures, as well as ensuring that we set up our team to provide a seamless and warm welcome back for our members and community in early 2023.



## Charity

We will welcome more people to see themselves on the new donor wall for the first part of the year. Then, as we approach the completion of the expansion, we will be planning grand opening events to celebrate the community's dream coming to life.



## Research & Innovation

In 2022, we are focused on Play Sustainability: how can we and our partners work with and support communities to keep play experiences and solutions alive after the project ends in fall 2022. This means leaning in and figuring out what approaches, tools, training, resources each community needs, and values to carry it on in the ways that matter most to them. We will also be working behind the scenes to translate and integrate our learnings into Vivo's expansion planning and Vivo Centre and Research & Innovation Collaboratory programs & services for 2023 and beyond.



# REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

## To the Members of Vivo for Healthier Generations Society OPINION

The summary financial statements of Vivo for Healthier Generations Society (the Entity), which comprise:

- the summary statement of financial position as at August 31, 2021;
- the summary statement of operations for the year then ended;
- the summary statement of changes in net assets for the year then ended; and
- the summary statement of cash flows for the year then ended

are derived from the audited financial statements of Vivo for Healthier Generations Society, as at and for the year ended August 31, 2021.

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited financial statements, which are prepared in accordance with the basis described therein.

## SUMMARY FINANCIAL STATEMENTS

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the Entity's audited financial statements and the auditor's report thereon.

The summary financial statements and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

## The Audited Financial Statement and Our Report Thereon

On our report dated February 2, 2022, we expressed an unmodified audit opinion on the audited financial statements.

## Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of the summary financial statements in accordance with the basis described in the Responsibilities of Management and Those Charged with Governance for the Financial Statements.

## Auditors' Responsibilities

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard 810, Engagements to Report on Summary Financial Statements.

KPMG LLP

Chartered Professional Accountants

Calgary, Canada  
February 2, 2022



## VIVO FOR HEALTHIER GENERATIONS SOCIETY SUMMARY OF ANNUAL FINANCIAL STATEMENTS PREPARED FROM THE AUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED AUGUST 31, 2021

### SUMMARY STATEMENT OF FINANCIAL POSITION As at August 31 (in thousands)

Assets	2021	2020
Current assets	39,074	25,024
Non current assets	14,705	14,764
Capital assets	879	1,095
	54,658	40,883
Liabilities		
Current liabilities	1,446	2,535
	1,446	2,535
Net Assets		
Unrestricted	(391)	(182)
Restricted	52,724	37,435
Invested in capital assets	879	1,095
	53,212	38,348
	54,658	40,883

### SUMMARY STATEMENT OF OPERATIONS AND FUND BALANCES Year Ended August 31, 2021 and period from January 1, 2020 to August 31, 2020

Revenue	2021	2020
Admissions	586	972
Programs and services	309	290
Facility rentals	475	366
Interest and other	375	381
Grants and donations	25,619	873
Tenant lease	222	116
	27,586	2,998
Expense		
Salaries and benefits	3,255	2,450
Building operations	1,246	709
Administration and general	611	595
Programs and services supplies	90	61
Project costs	7,572	2,140
Marketing	1	50
Capital maintenance expense	6	29
Loss on disposal of capital assets	-	14
Amortization	231	174
	13,012	6,222
Excess of revenue over expense, before other	14,574	(3,224)
Change in unrealized gain (loss) on investments	290	(32)
Excess (deficiency) of revenue over expense	14,864	(3,256)

Change in net assets	2021	2020
Balance of net assets, beginning of year	38,348	41,603
Balance of net assets, end of year	53,212	38,348

### SUMMARY STATEMENT OF CASH FLOWS Year Ended August 31, 2021 and period from January 1, 2020 to August 31, 2020

Cash flows provided by (used in)	2021-08-31	2020-08-31
Operating activities	(1,873)	(1,834)
Investing activities	(15)	3,311
Increase (decrease) in cash and cash equivalents	(1,888)	1,477
Cash and cash equivalents, beginning of year	14,619	13,142
Cash and cash equivalents, end of year	12,731	14,619
Unrestricted cash	78	594
Restricted cash	12,653	14,025
	12,731	14,619

# THANK YOU & ACKNOWLEDGMENTS

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Vivo would not be possible without the support of active community members, supporters, sponsors, donors, volunteers, staff, and leadership who are committed to Vivo's mission and values. Together, we succeed in making healthier generations and are excited to continue working together to make our community an even better place.

## Contact Vivo

Email: [guestservices@vivo.ca](mailto:guestservices@vivo.ca)

Phone: (403) 532-1013

Address:

11950 Country Village Link NE

Calgary, Alberta T3K 6E3



# VIVO SUPPORTERS

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## Thank You for being All In

Vivo is grateful to have many generous individuals and organizations who choose to support our mission of raising healthier generations as part of their dedication to making our community an even better place.

Listed below are those who gave between September 2020 and August 2021.

## Thank You Major Funders



Public Health  
Agency of Canada

Agence de la santé  
publique du Canada

## Thank You to Our Construction Partners



# VIVO SUPPORTERS

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## Thank you, community!

- Al-Karim Jivraj
- Alvin Effa
- Ben and Ruth Banks
- Bernie Asbell
- BOND Creative
- Brian Gibson
- Bro'Kin Yolk
- Bryant Family
- Calgary-Northeast - Constituency Office
- Calgary Sport and Entertainment
- Calgary Stampeters
- Calgary Ward 3 Office
- Callow & Associates Management Consultants Inc.
- Canadian Tire - Country Hills
- CCMB Legacy Fund
- Chantal Morin
- Cheryl and Brian Kielly
- Cobs Bread - Country Hills
- Conor Tapp
- Cookie Momster
- Costplan Management Ltd
- Country Hills Golf Club
- Courtney Cathcart
- Cynthia and David Watson
- Darcy Dueck
- Davis Family
- Dawe Smith Family
- DIALOG
- Donald and Linda Mulrain
- Doug Smith
- EFS Clean
- EHSpro
- Frank and Debbie Muller
- Garner Blieske and Marcella Fortini
- Glenis Poon
- GOLFTEC- Beacon Hill
- GOOD Company
- Good Earth Coffeehouse - Creekside
- Gordon Otto
- Gord's Running Store
- Graham Hack
- Green Drop Lawns LTD
- Heather Hastie
- Ingrid Cuffe
- Jaime and Aileen Ong
- Jamie Kleinsteuber
- Jasmin Butler
- Jessica Jaithoo
- Jessica Pegg
- Jessie Leighton
- Joe and Mary Anderson
- Joseph Ryan
- Josephine Tsang & Dexter Lam
- Jupiter Resources Inc.
- Kelsey and Jason Murdoch
- Kerry Farrell
- Kevin A. McDonald
- Kim Walker
- Kimberley Chan
- KPMG
- Krista Moroz
- Krupa Patel
- Lincoln Stein
- Lindsay Harper
- Lorna Kettles
- Marble Slab Creamery - Coventry Hills
- Mark, Christina and Nicole Caldwell
- Mark De Souza
- Mary Sangha
- Mawer Investment Management
- Metta Yoga
- Michelle Byrne
- Monica Cepoiu-Martin
- Mya Chorney
- Northern Hills Chiropractic
- Panther Sports Medicine and Rehabilitation Centres Inc
- Peeranut Visetsuth
- Philip and Pinky Nantais
- Pizza 73 - Coventry Hills
- Prairie Mill Bread Company
- Randy Mayhew
- Randy Skimmings
- Rebecca Tolaini
- Ridley's Cycle
- Robert Charles
- Rocky Mountain Soap Company - Canmore
- Ron Buchan
- Sandra Grassick
- Sharilyn C. Nagina and Mark Gerlitz
- Shaw Birdies for Kids presented by Altalink
- Shaw Chip in for Kids
- Shaw Communications
- Stephen Palmer
- Sudarshan Gill
- Sue Scott
- Sunlife Financial
- Sure Systems Ltd.
- Suresh Fernando
- Susan Green
- Tara-Lyn Coward
- Terry Banks
- The Beltliner
- The Canadian Brewhouse - Harvest Hills
- The Gardener
- The Golf Center
- Tim Hungate
- Tracey Martin
- Trevor Plett
- VRKADE - Calgary Northeast
- Xing Jian Luo
- Yvonne's Delightful Cakes

# VIVO'S LEADERSHIP

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## Executive Team

- Cynthia Watson, Chief Evolution Officer
- Aimee Johnston, General Manager, Vivo Operations
- Jennifer Ireland, People & Culture Director
- Marnie Beaugie, Finance & Administration Director
- Tracey Martin, Research & Innovation Director
- Stephen Fast, Sales & Marketing Director

## Board of Directors

- Sharilyn Nagina, Chair
- Donny Mulrain, Vice-Chair
- Mark deSouza, Treasurer
- Jessie Leighton, Secretary
- Charles Boechler, Director at Large
- Courtney Cathcart, Director at Large
- Shayne Chidlaw, Director at Large
- Amanda Davis, Director at Large
- Brian Foster, Director at Large
- Jimm Holland, Director at Large
- Tim Hungate, Director at Large
- Penny Longworth, Director at Large
- William Nurnberger, Director at Large
- Steve Palmer, Director at Large
- Conor Tapp, Director at Large



Donny Mulrain, Vice-Chair, Donor



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